

30 Perennial Border
Las Vegas, NV 89148
702.583.7711
www.squeezmarketing.com

CERTIFICATION

SBA/Small Business/WOSB/Minority Owned Business

DUNS 045682012

CAGE 7DJA2

NAICS CODES

323111 Commercial Printing (except screen and books)
323113 Commercial Screen Printing
323117 Books Printing
541430 Graphic Design Services
541613 Marketing Consulting Services
541810 Advertising Agencies
541820 Public Relations Agencies
541830 Media Buying Agencies
541850 Outdoor Advertising
541860 Direct Mail Advertising
541890 Other Services Related to Advertising
711510 Independent Artists, Writers and Performers
512110 Motion Picture and Video Production
541910 Marketing Research & Public Opinion Polling

COMPANY OVERVIEW

SQUEEZ Marketing is a boutique full-service advertising, marketing and communications firm specializing in small to medium sized clients looking to work alongside senior-level professionals. SQUEEZ also powers an independent printing and promotion company called Print Plant that gives our clients quality discount marketing products and materials.

We want to SQUEEZ as much out of the assets we have access to, while utilizing technology to create maximum efficiencies, so more of your budget can be dedicated to getting the word out than ever before.

No two clients are alike though. Through the years we have represented clients in virtually every business category. These include retail, hospitality, entertainment, professional services, education, and non-profits...giving us a diverse knowledge base from which we can draw and apply to your business.

DIFFERENTIATORS

- Senior-level talent schooled in all areas of marketing
- Our small team is well-educated, talented and well-trained in every aspect of graphic design and web design.
- Low overhead translates to more value to our clients
- Minority/woman-owned business
- We are responsive and have quick turn arounds
- We provide “big agency service” without the “big agency price tag”
- We are hands on and listen to our clients’ needs.
- We are proud that most of our new business is referred by existing clients

SERVICES

Creative

Branding
Art Direction
Graphic Design
Marketing Collateral: Brochures, Annual Reports, etc.
Product Packaging
Copywriting for Print, Radio, TV, Web
Video Production, Development
Photography
Public Relations & Press Releases

Media

Media Planning & Strategy
Media Negotiating & Buying

Marketing

Market Research
Web Development
Social Media
Printing & Promotional Items

OUR RESUME | Past and present companies we have represented and/or work with:

Alliance Bank of Arizona
Arcata Associates
Bank of Nevada
Brown & Brown Insurance
Coldwell Banker Premier Realty
Craftsman Homes
Credit One Bank

Discovery Children’s Museum
FBI Citizens’ Academy
Findlay Automotive Group
Las Vegas Fashion Council
Mobile Mini
The Smith Center for the Performing Arts
Torrey Pines Bank